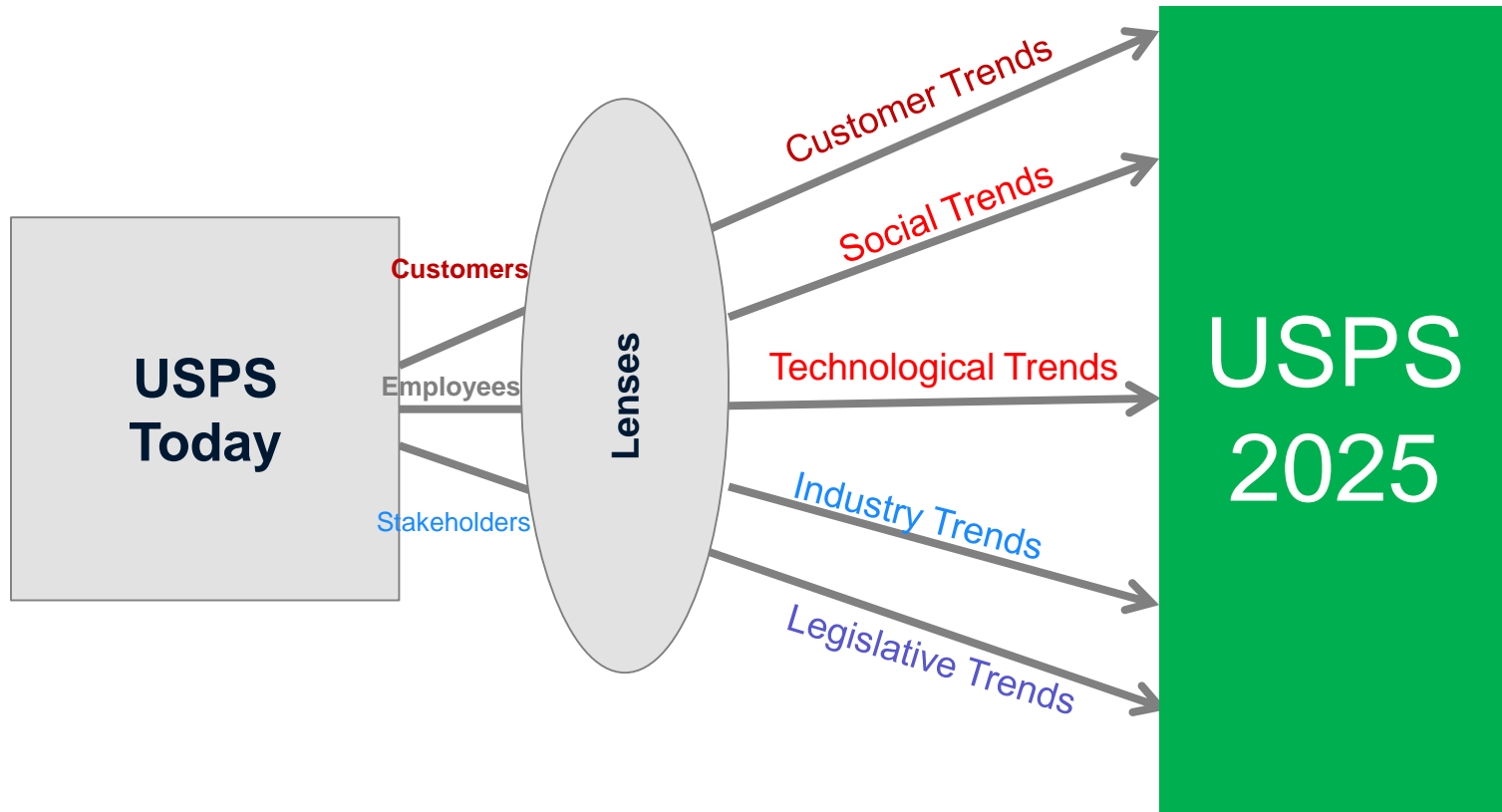


Federal Foresight Round Table

Emerging Trends in Global Commerce & the Postal Sector






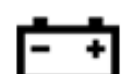


By Nii-Kwashie Aryeetey & Preston Finley



Research revealed 23 emerging trends with the potential to significantly impact global commerce and the postal industry

Technology

The application of scientific knowledge and engineering in the digital age

- 3D Printing**

- Cloud Technology**

- Augmented Reality**

- Cyber Threats**

- Automation**

- Fuel Revolution**

- Big Data**

- Geospatial Technology**


External Trends

Directions patterns that may generate market, customer, or organizational needs or opportunities.



Social

Patterns of human interaction, movement and preference

Do-It-Yourself
Consumer



Shifting
Demographics



Social
Responsibility



Utilization
Affiliation



Collaborative
Consumption



Makers
Movement



Urbanization



Simplicity



External Trends

*Directions patterns that may generate market, customer,
or organizational needs or opportunities.*

Industry

New developments shaping how businesses are organized and how transactions take place

Emerging Markets



Public-Private Partnerships



Next-Gen Workforce



Same-Day Delivery



Declining Infrastructure



Increased Customization



E-Commerce



External Trends

Directions patterns that may generate market, customer, or organizational needs or opportunities.



The digitization, storage, analysis, and retrieval of everything

Customizing products,
marketing, and
interactions

Walmart 



Combining GPS, sensor, and
camera data to operate **self**
driving cars

amazon 

Using predictive analysis for
anticipatory shipping of products



*Anyone can create specialized
objects anywhere*

The printer has **evolved away from just paper**, allowing
the creation of items based on a digital models



3rd Party 3D printing services

And GE is talking about
printing **plane parts**





*Sharing access to under-utilized products
or services*



Rent the Runway Over
25,000 high-end dresses

*It's an Uber for Things
with **UberRUSH***

