

## FeedStrap: A Tool for Environmental Scanning

Prepared by Sharaelle Grzesiak Strategic Studies Group Office of Policy FeedStrap is a web application that gathers links from collaborators and stores them in a searchable user-friendly database.

- It is built and maintained by the Strategic Studies Group
- Enables sharing of news articles, research documents, SME Interviews, and After Action Reports into a single database
- Generates the Weekly Reads Report
- Maintains the "Emerging Strategic Issues List" (ESIL)



## Feedstrap allows users to -

- Save Internet articles directly from the browser
- Tag articles and associate them with Futures and Strategic Analysis papers
- Quickly search the entire database by date, tags, user names, topics, etc.
- Maintain a list of analysis papers –
  past, current and future found in ESIL
- Easily generate reports, such as the "Weekly Reads Report"
- Monitor trends to help inform VA's Strategic Environmental Assessment, VA Strategic Plan, and Policy Research Agenda
- Receive feedback on papers and ESIL Topics
- Subscribe to RSS email alerts

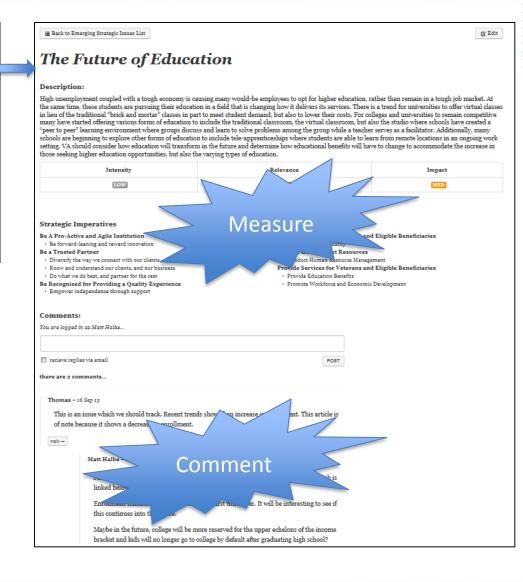




## SSG Papers: Track, Measure, Read, Comment

Emerging Strategic Issues List							
Name ¢	Description	INTENSITY	RELEVANCE ¢	IMPACT +	# Comments	# Links +	Attachment +
The Future of Education	High unemployment coupled with a tough economy is causing many would-be employees to opt for higher (expand)	LOW	MED	MED	2	10	
Alternate Futures for Benefits and Services	Fiscal, social and demographic changes ar expected to affect how Americans perceive Veteran entitle (expand)		LOW	MED	0	44	0
Cemeteries in a Social Media World	Now that over 50% of adults in the Unit States are using social media websites, the types of pag (expand)			<u> </u>	0	19	0
Changing Nature of Warfare	Given the probable nature of was 20 years, VA will have to consti- a Veteran (expands)	Tra	ck		O	17	Ø
Ethics	There has always been tension balance of ethical responsibility individuals a (expand.			MED	0	3	
Future of Government Communication	As the Federal government faces declin budgets and the public advocates for me transparency, th (expand)	Low	LOW	MED	0	4	
Future of Health IT	Mobile applications will have a significant impact on Health and Health Care Deliver Continued us (expand)		MED	MED	0	31	0
Generational Impact	A generational study between Millennials (those born between 1980 and 1995 and	HIGH	MED	MED	О	46	O



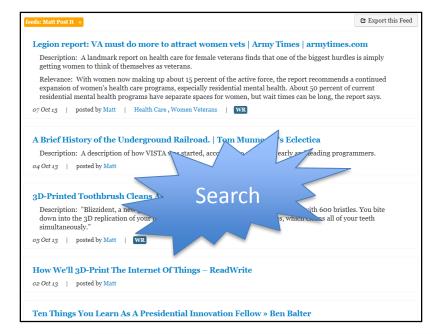




## Internet Resources: Post, Tag, Search









Feedstrap is located: <a href="http://feedstrap.vacloud.us/">http://feedstrap.vacloud.us/</a>

For Question or Comments, contact:

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