

# FEDERAL FORESIGHT COMMUNITY OF INTEREST ROUNDTABLE MEETING

---

October 9, 2014

Dr. Melanie P. Cohen

U.S. Department of Housing and Urban Development



**Why?**



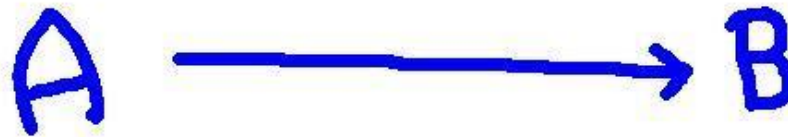


Two sides of the same coin

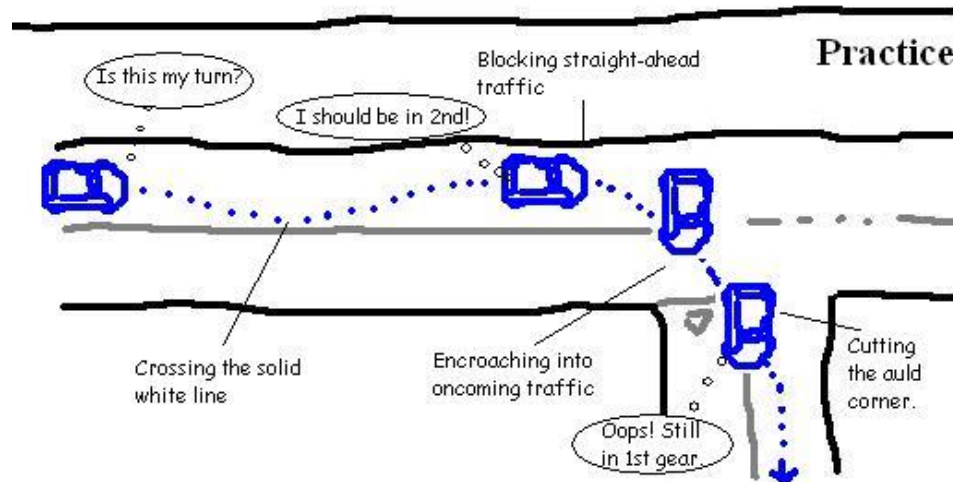


# Theory and Practice

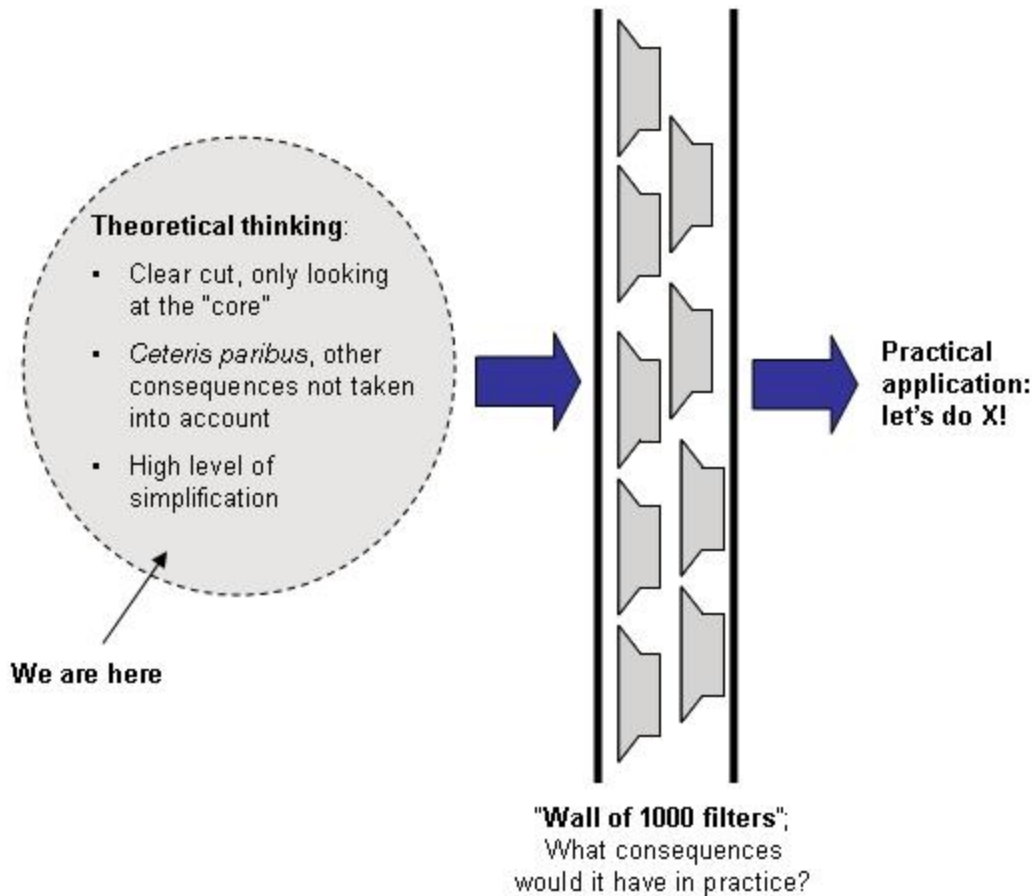
Theory



Practice



# The translation process





# A bridge





# An evolutionary process....

- Monthly HUD OCIO Learning Sessions
  - began with focus on Information Technology (IT) staff
- Invited guests from academics, industry, and public sector
- Discussions evolved to focus on leadership, management, and organizational behavior and culture
- Monthly webinar viewed throughout the federal government

# HUD OCIO Learning Sessions currently...

- OCIO Learning Session website
  - <http://hudatwork.hud.gov/po/i/ciocom/learning.cfm>
- Ability to view these events as a live webinar
  - Internal viewing:
    - <http://webcast.hud.gov/>
  - External viewing:
    - <http://portal.hud.gov/hudportal/HUD?src=/press/multimedia/videos>
- Archived webinars hosted on HUD YouTube Channel
  - <http://www.youtube.com/user/HUDchannel>
- OPM has established a video library of these sessions
  - [http://hru.gov/Studio\\_Managers/Studio\\_Managers\\_Corner.aspx](http://hru.gov/Studio_Managers/Studio_Managers_Corner.aspx)
- We also hold live twitter chats:
  - The OCIO Learning Session hashtag #HUDOCIOALS
  - Other key hashtags, including #OpenGov & #Gov20

# HUD OCIO Learning Sessions

## September 2014

The generational divide: Myth, reality, or should we just get back to work?

## July 2014

The Process Enneagram(c) - A Non-Linear Approach to Understanding Organizations

## June 2014

Does the way we talk about work affect the way we work? And if it does, so what?

## May 2014

The New Media Tsunami and Crisis Management: Dealing with the opportunities and perils of 'new media' in crisis

## April 2014

Drinking from the Digital Data Fire Hose

## March 2014

Building the heart and muscle for extraordinary teamwork and organizational performance

## February 2014

"I've got a message for Harriet. Should I call her or tweet?" - Choosing the right medium for your message

## January 2014

"The Homeless Analytics Application: Delivering Actionable Information to Prevent and End Homelessness"

## September 2013

Restoring Trust in Government: Would you trust you?

## July 2013

Design Thinking: National Security Strategy for Uncertain Futures

## June 2013

Personal Power: How to use it

## May 2013

Leading from mid organization with head, heart, and guts

## April 2013

A new model of leadership for the public sector

# HUD OCIO Learning Sessions

**February 2013**

Transforming your career in government

**January 2013**

Giving good instructions: A very practical skill

**December 2012**

Building a Great Place to Work: What You Can Do to Engage Your Employees

**September 2012**

Design Thinking: What is that?

**July 2012**

If I'm talking, I must be communicating!

**July 2012**

Climate change adaptations

**May 2012**

Leadership Development

**April 2012**

Generation Y motivation strategies

# Questions?

Contact information

[melanie.cohen@hud.gov](mailto:melanie.cohen@hud.gov)

202-402-8341