

Strategic Vision Group

VA SSG Roundtable

27 March 2013

“In these matters the only certainty is that nothing is certain.”

~ Adithep Vanabrisksha



Mission Statement

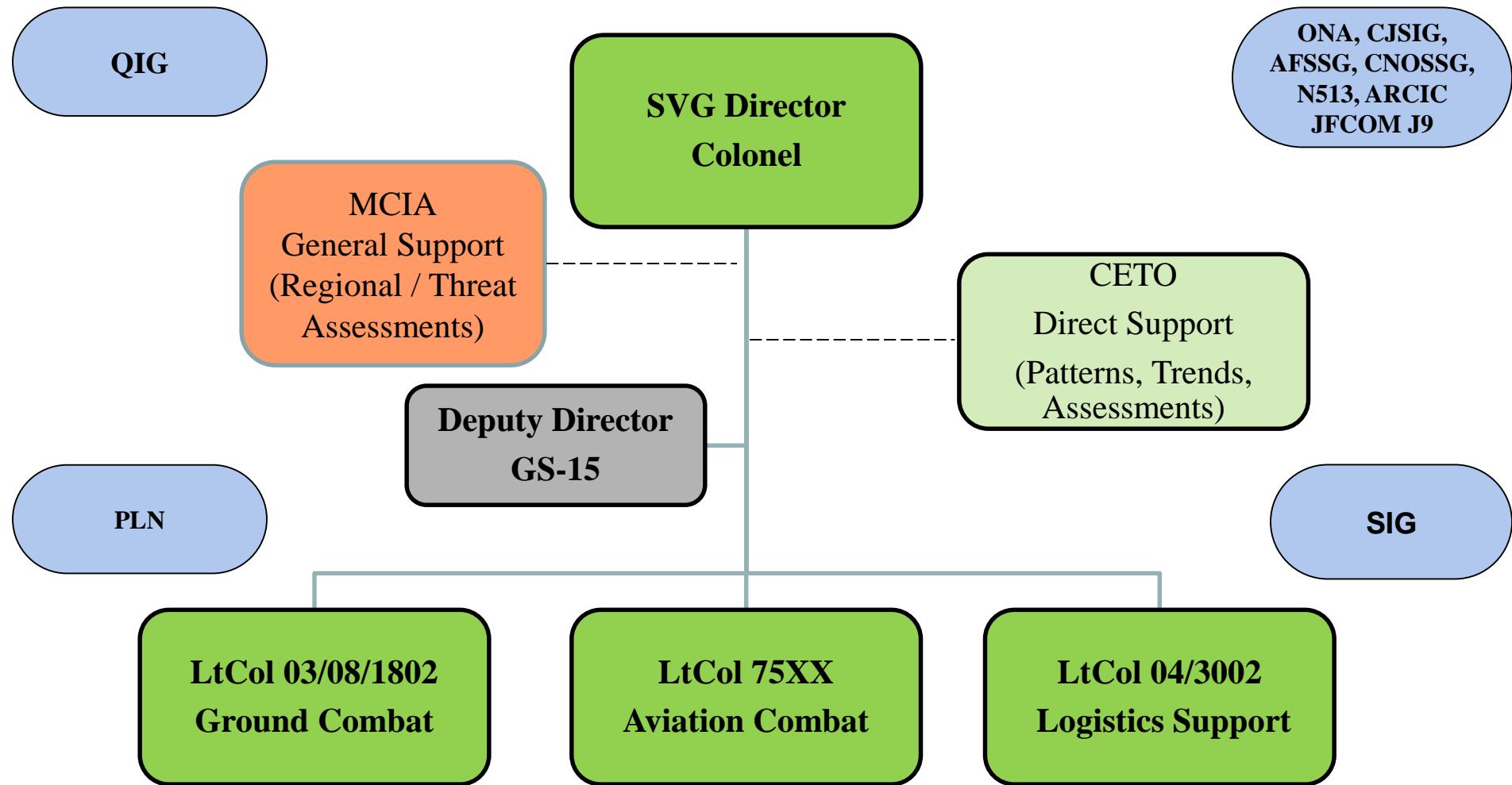


“The SVG analyzes long-range alternative future security environments and reports future force implications in order to assist CMC and senior leadership to posture the Marine Corps for future success.”

Start a “Strategic Dialogue” and
Create an “Institutional Updraft”

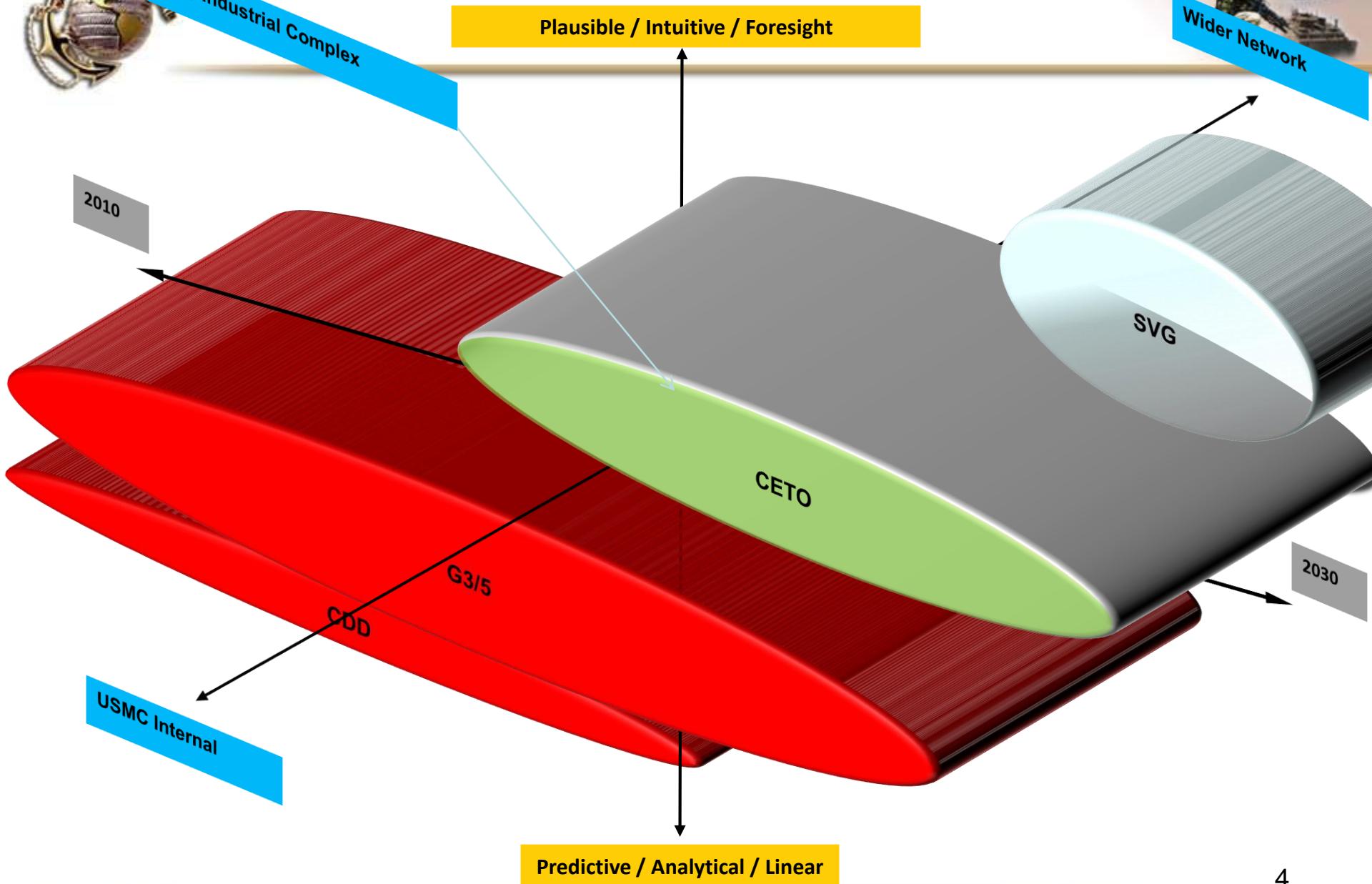


Strategic Vision Group Organization





CD&I / MCCDC Futures Community of Interest





SVG Internal Lines of Operation



- Strategic Foresight
 - Maintain Portfolios
(Global/national/interagency/inter-service)
 - Notes From the Edge Newsletter
- Vision Management
 - Continual product assessment
 - Core team for Vision / CPG development
- Strategic Governance
 - MCSCP
 - MAGTF integration OPT
- CDD/MID support
 - Dual Hat SVG Director as MID
 - Ellis/ACWG stand-up support
 - Wargaming/EW12

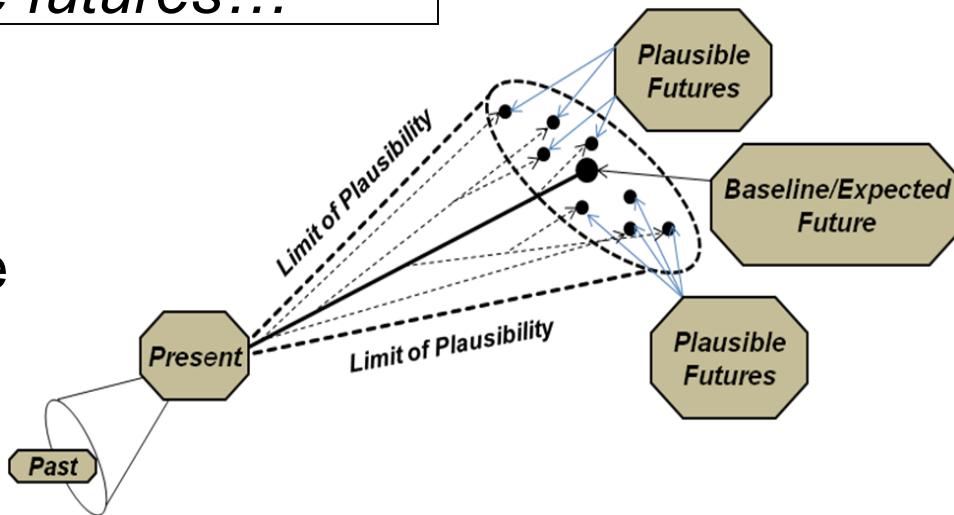


Strategic Foresight



“The disciplined analysis of alternative futures...”

- To offset institutional “group think” and expand organizational views beyond the budget cycle and traditional paradigms
- Foresight expertise and tools can assist leadership in visualizing the expected future while preparing for other plausible futures



Benefits

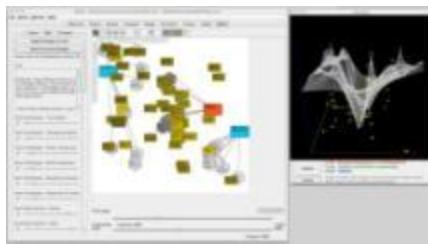
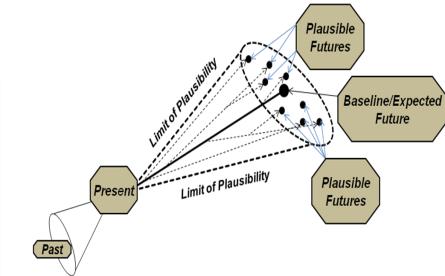
- Acknowledge uncertainty
- Reduce linear thinking towards a single future
- Challenge assumptions and mental models
- Spot weak signals
- Highlight risks / opportunities
- Develop resiliency



Strategic Foresight



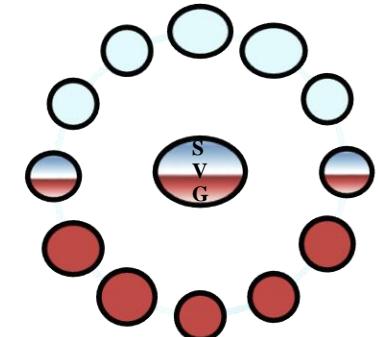
Horizon Scanning



Scenario Planning

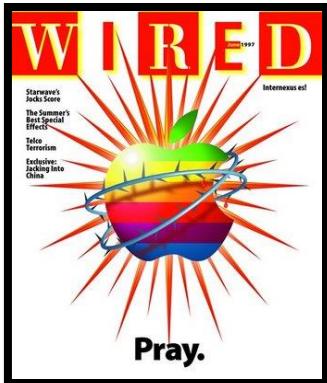


Strategic Foresight Network





Horizon Scanning

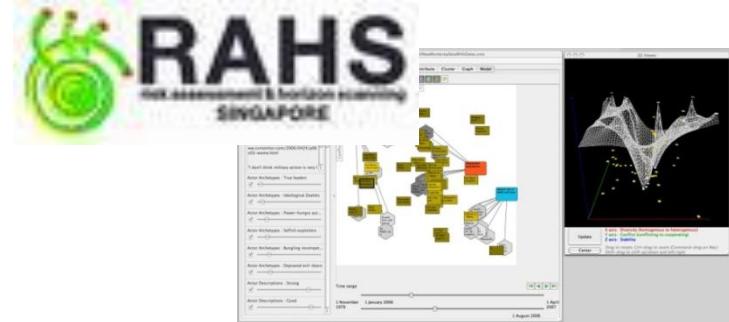
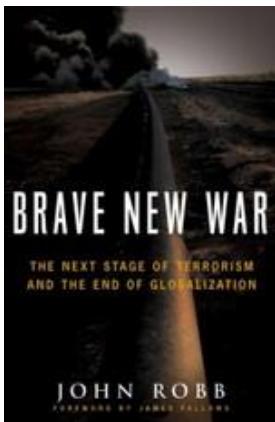


“A constant process....”

www.globalguerillas.com
www.wired/dangerroom.com
www.newscientist.com



“Monitors the environment and identifies what has changed.”



“Spot weak signals and potential sign posts...”



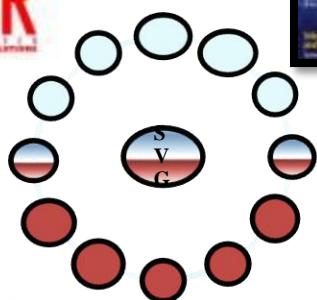
Horizon Scanning



facebook

twitter

R
REVOLUTION



WFS.ORG

SANTA FE INSTITUTE

KurzweilAI.
RAMONA THE BRAIN
BIG THINKERS What is Kurzweil

NATO

Center for a
New American
Security

RAHS
THE RENOWNED
SINGAPORE

Mashable
All That's New on the Web

NANYANG
TECHNICAL
UNIVERSITY



HBR

POPI!
TECH



SVG



"Panning for gold"

Occasional
Papers



NFTE



Social Media

U S M C L E A D E R S H I P

UNCLASSIFIED



Scenarios / Alternative Analysis



“Baseline forecasting often disguises uncertainty, conceals risks and opportunities and tends to limit adaptation and learning.....”



“Pentagon’s Prediction Software Didn’t Spot Egypt Unrest”

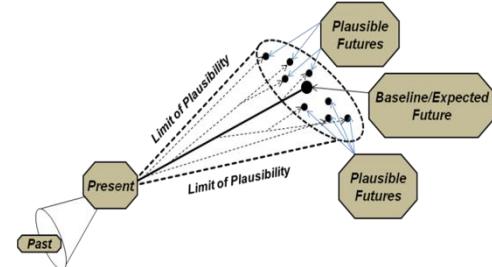
Wired – Danger Room
11 Feb 2011



“Defeat Cognitive Bias....”



“The Future is Many.”

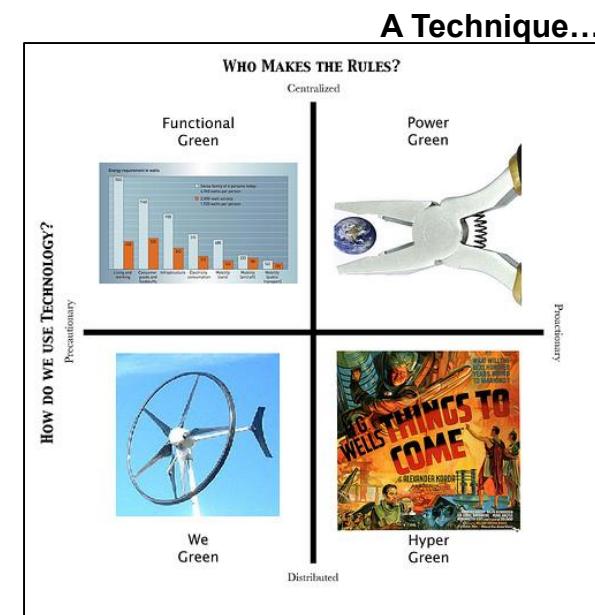




Scenario Based Planning

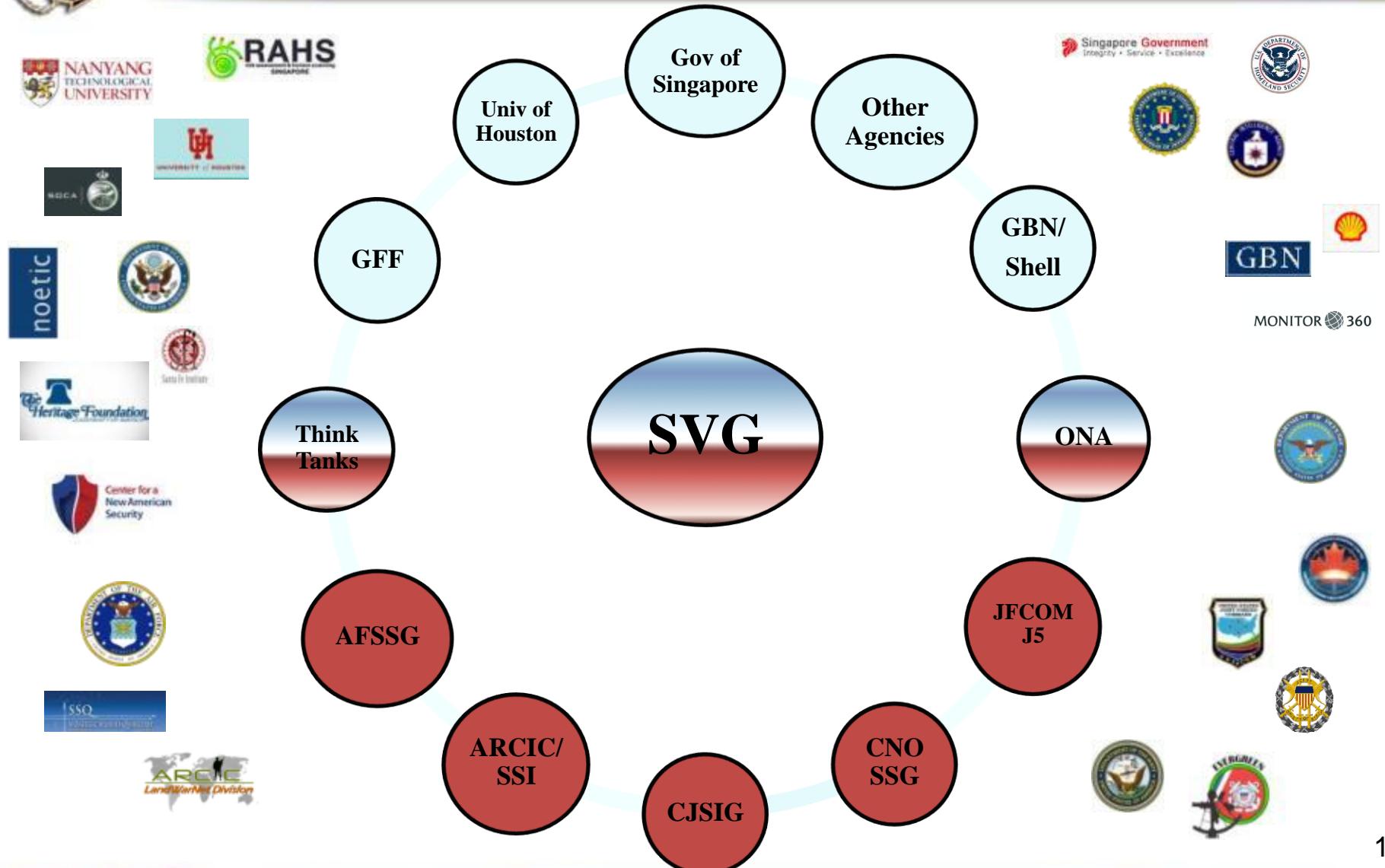


- Scenarios tell a story about a plausible future
- Allow for exploration, creativity and innovation
- Prepare for multiple plausible futures





SVG Foresight Network



UNCLASSIFIED

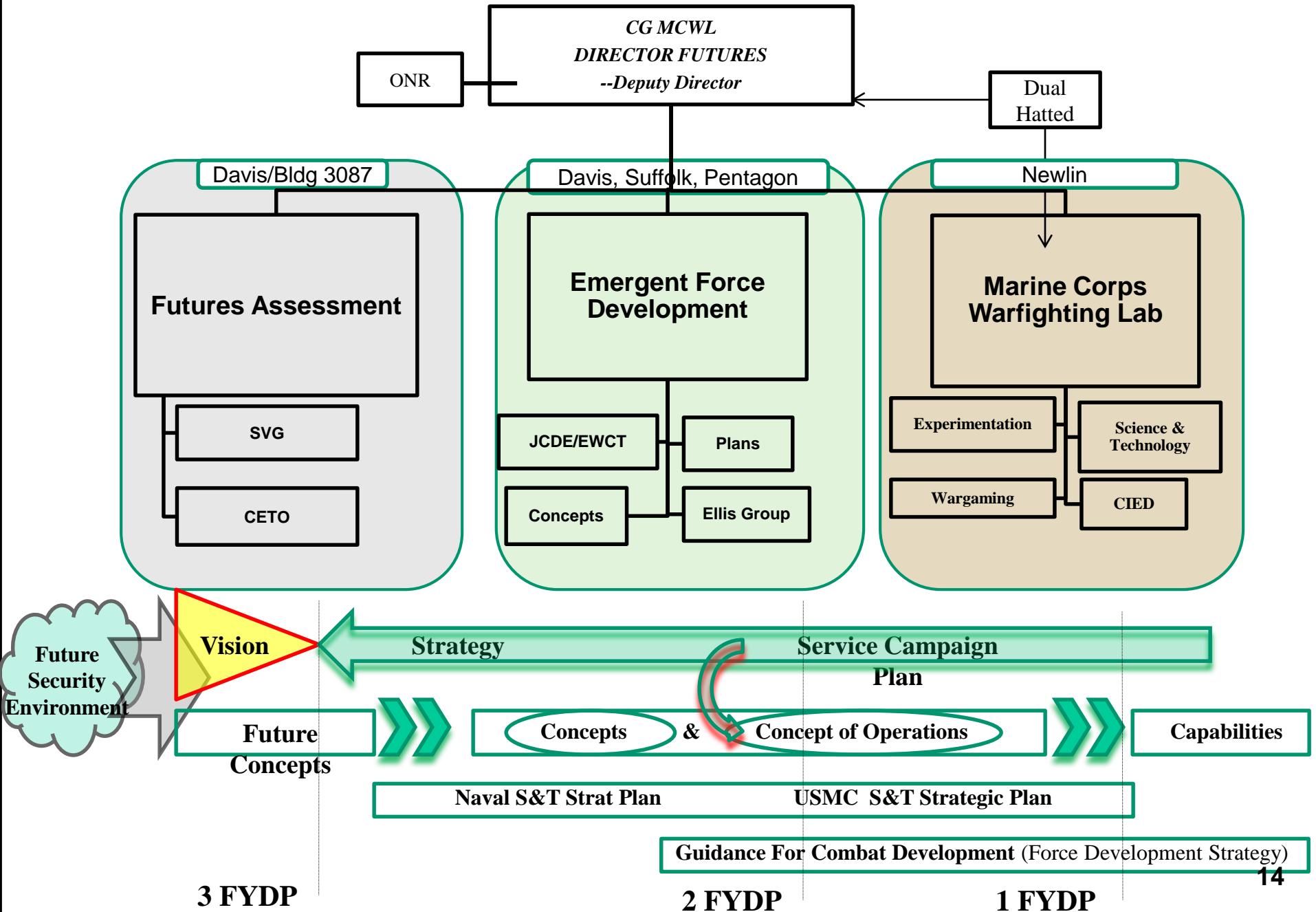


USMC “Futures” Way Ahead....



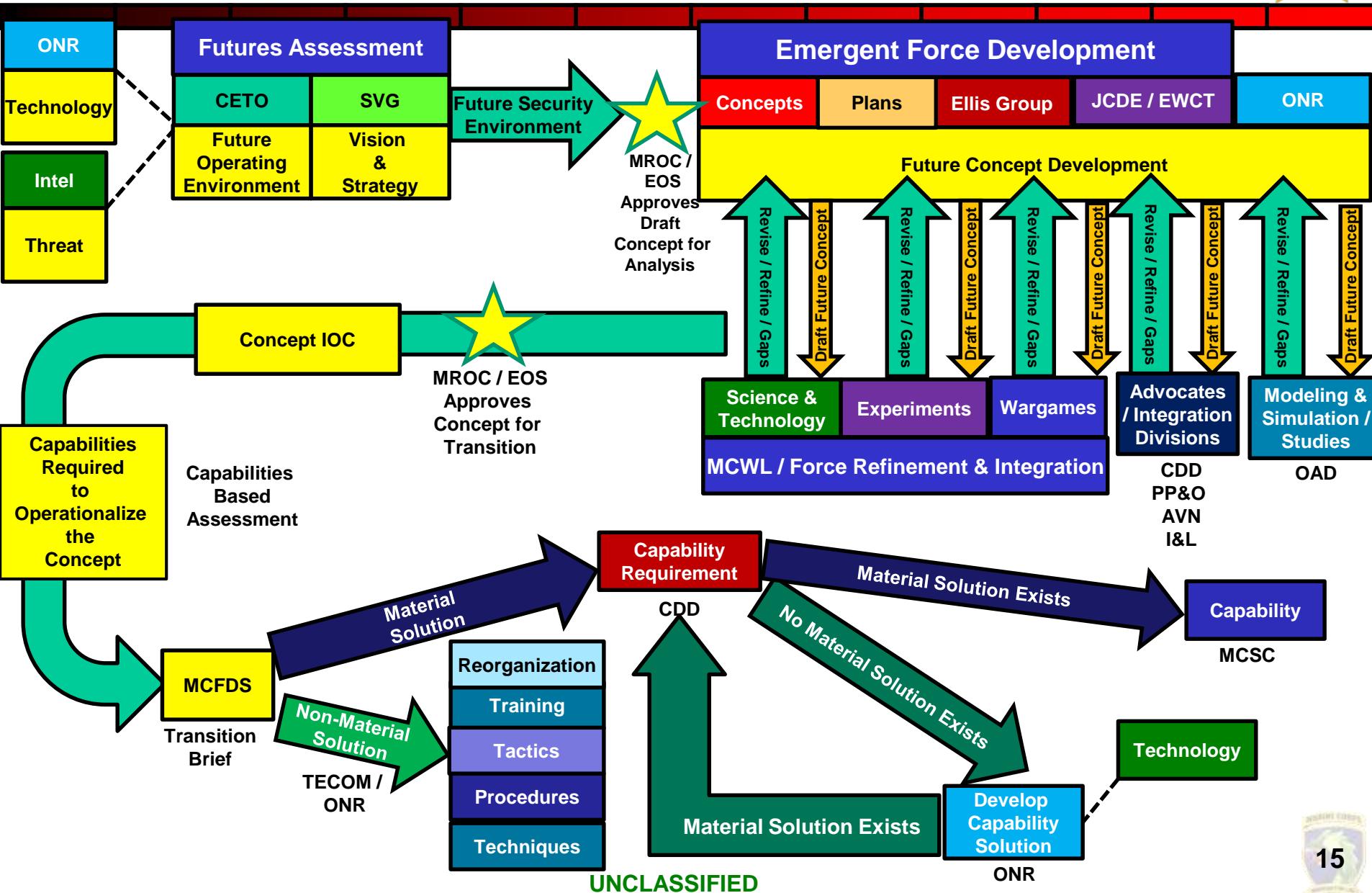
- Initial SVG → SBP / Horizon Scanning
- Evolving → Alternative Futures
- USMC Alternative Futures Project?

Futures Directorate





How The Process Will Work





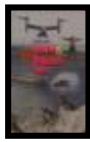
USMC Strategic Governance



NSS,NM
SQDR,
DSG



Signed by: CMC



CMC

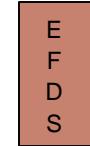


Document Hierarchy

CMC



ACMC



CMC



Executive / Congress



Prepared by: SVG

CSG

PLN

CD&I

P&R

Staffers

Time horizon: 15

4

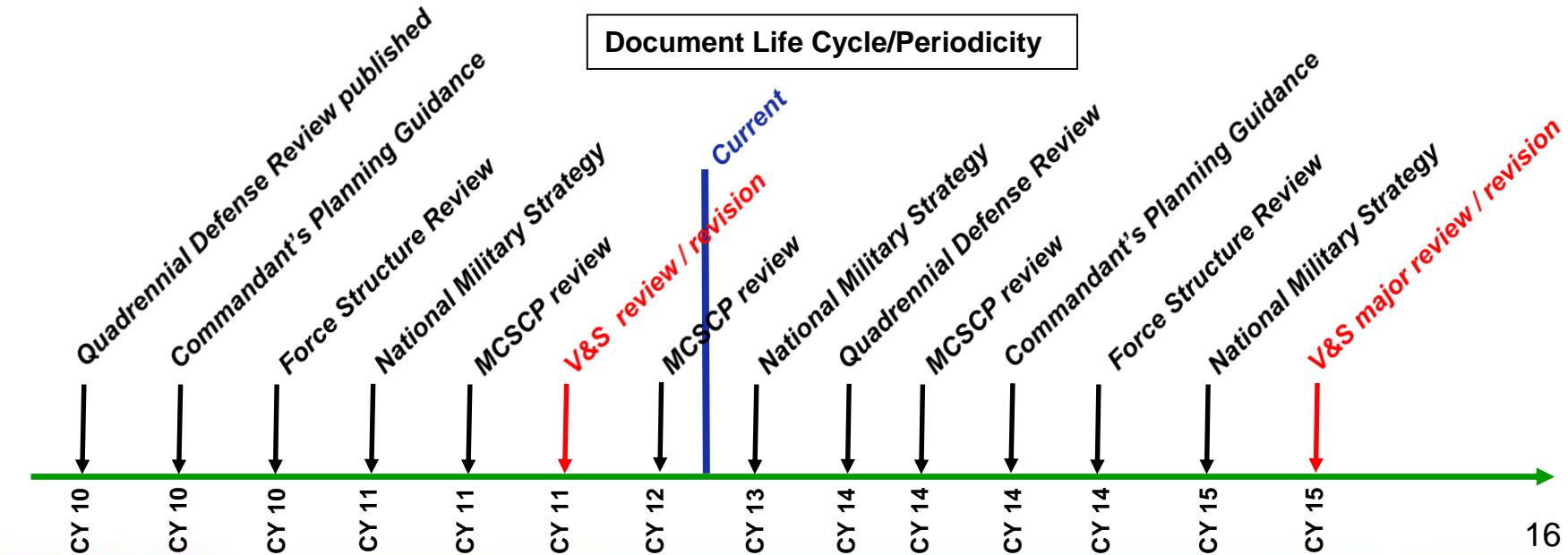
2

1

1

1

Document Life Cycle/Periodicity



UNCLASSIFIED



Discussion