

Evergreen

Supporting a Service that thinks and acts with strategic intent

USCG – China MSA

International Foresight Application

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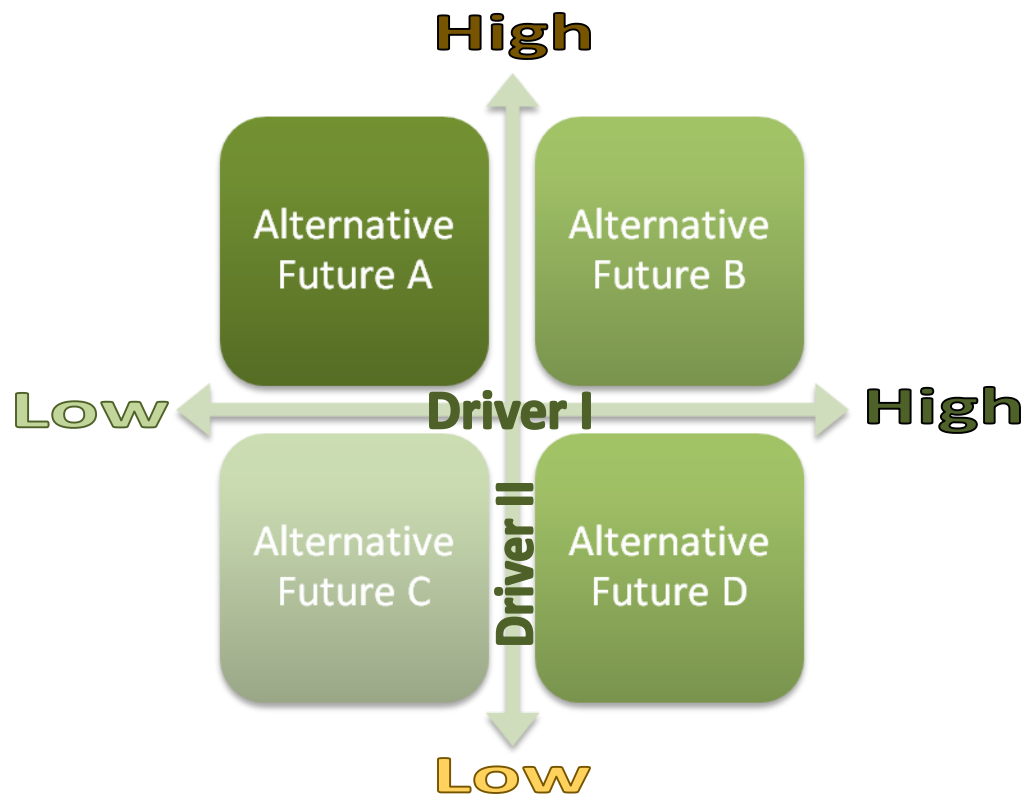


Workshop Mandate – Why?

- Directly supports Outcome 87 of the U.S.-China Strategic and Economic Dialogue held in DC June 23-24, 2015 <http://www.state.gov/e/eb/tpp/bta/sed/>
- Requested by China MSA (Maritime Safety Administration - <http://en.msa.gov.cn/>) via PACAREA to design and facilitate workshop

87. **Maritime Safety and Security:** The United States and China expressed support for carrying forward bilateral exchanges between the relevant U.S. and Chinese maritime safety agencies. The U.S. Coast Guard (USCG), China Coast Guard, and China Maritime Safety Administration (MSA) intend to conduct mutual senior-level and vessel visits in 2015 to share ideas and best practices and to promote deeper understanding and cooperation. The USCG and MSA plan to continue cooperation and exchanges in maritime radio navigation and satellite navigation, such as the May 2014 visit by the USCG Navigation Center delegation to MSA headquarters. The USCG and MSA continue to explore joint enforcement of international dangerous cargo laws; develop a personnel and professional exchange program in the fields of seafarer management, navigation safety, aids to navigation, hazardous and noxious substances spill response, and search and rescue; and formulate a medium-term or long-term bilateral action plan on maritime safety.

Workshop – How



The following scenarios were based on the driver:

International Environment

The extent to which global trade and resources are accessible to the Eastern Republic (ER).

Only two scenarios were developed due to the limited time available to design and facilitate the workshop.

Workshop – What?

- 2 fictional scenarios w/ 15-20 yr time horizon (“*Encircled*” & “*Free to Operate*”)

Anti-Access: “*Encircled*” - The Eastern Republic is surrounded by failing states and faces alliances determined to keep the country in check. As international opportunities and resources dwindle, the ER looks inward to maintain its economic growth. The nation is managing, with a slowly growing economy.

Permissive: “*Free to Operate*” - Other nations are internally focused as they struggle to resolve their own economic and political challenges. The Eastern Republic has entered the resultant voids in international commerce and politics, becoming a major player and regional hegemon. The ER is ascendant.

- 2-day workshop using Human Centered Design (HCD) methodology

Workshop – When & Where

- Held in Hangzhou at China MSA facility (February 17-18, 2016)

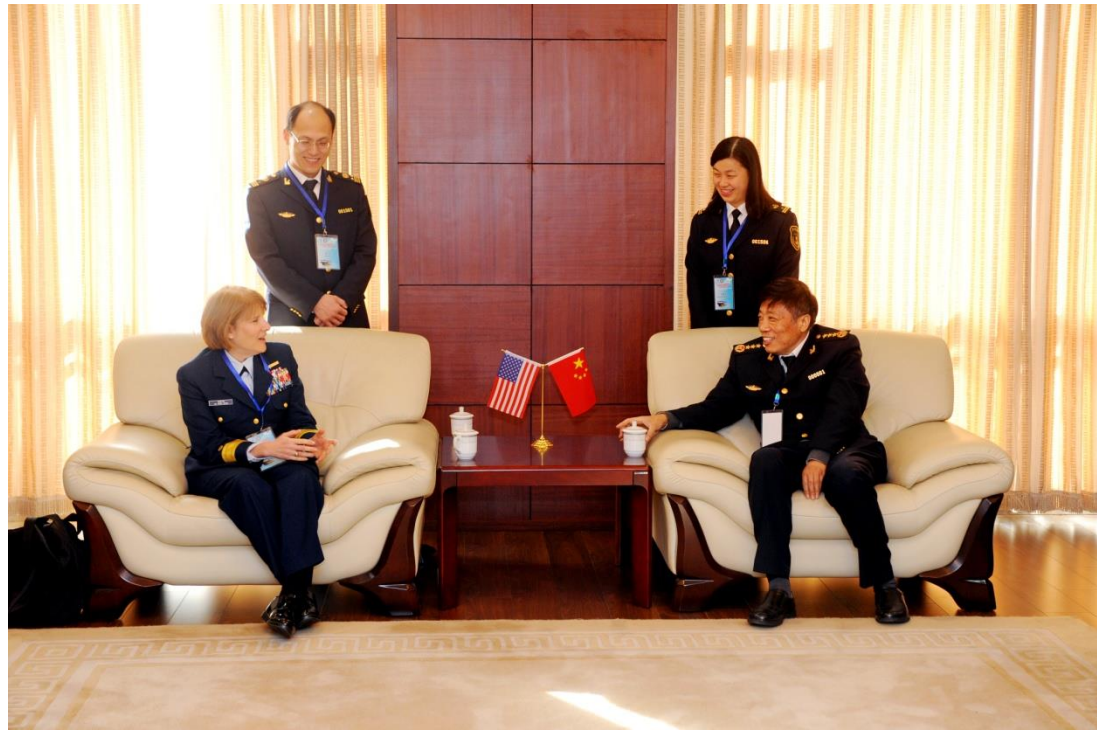


Explaining Scenarios and HCD



Workshop – Lessons Learned

- Ensure you leave sufficient time for translation (what does vignette mean?).
- Be mindful of the culture (gifts, #4, three “Ts” etc.).
- Go in with an open mind – do not let your biases affect your workshop (how do the Chinese people think?).
- Don’t eat the food...unless you want to be ruined forever.
- Pack light...



Workshop – Next Steps

- Scenario-Based Planning and HCD methodology well received.
- Potential for additional engagements with China MSA (precursor chemicals).
- Potential to develop and facilitate Scenario-Based Planning exercise with North Pacific Coast Guard Forum (6 member nations: Russia, United States, Japan, Canada, China, South Korea).
- Workshop design allows for exportability to other international Coast Guard partners with minimal adjustments (DCO-I engagement).

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Workshop – Pictures

