



## EMERGING TRENDS

- Pandemic Threat
- Cultural Transformation Initiatives
- Machine and Human Forecasting



## GET INVOLVED!

Have an interesting topic you'd like to share with our community? Send us an email with all of the details.



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## OUR NEXT WEBINAR

October 22, 2020

## Happenings and Requests

**PATHFINDER'S GUIDE TO THE SPACE ENTERPRISE:** The Aerospace Corporation's Strategic Foresight Team has just released a futures map entitled "Pathfinder's Guide to the Space Enterprise." Over 70 world-class experts and bright minds came together to help create this visual journey through the final frontier. The map investigates developments and possible trajectories across seven core themes and imagines the art of the possible at key convergence points. Ready to journey out of this world? Be sure to [download the map to learn more](#). (POC: [Kara Cunzeman](#))

**CORPORATE FORESIGHT IN AN EVER-TURBULENT ERA:** Nobody knows what the future holds in store. How, then, should businesses prepare for the mind-boggling array of scenarios that might arise in the coming years? It turns out there are ways to reduce risk. (POC: [Alessandro Ferngani](#))

**SHREDDING OUR MENTAL MAPS FOR 2020:** Check out the latest article from [Dr. Richard Lum](#), [Vision Foresight Strategy LLC](#), where he discusses our mental maps in 2020. The mental maps for 2020 that we all began the year with have been completely torn up. We all desperately want a new map of the landscape. While we began 2020 full of hope and excitement the pandemic swept societal norms and changed the world (POC: [Dr. Richard Lum](#))

**SHARPEN YOUR STRATEGY SKILLS FROM HOME:** The [Mastering Strategy: Strategic Management Performance System Certification Program](#), offered in association with the [George Washington University's Center of Excellence in Public Leadership](#) located in the College of Professional Studies, is an intensive, hands-on, Continuing Professional Education program designed for professionals who are looking to build their skill sets in the management of strategy formulation, implementation, and evaluation. (POC: [LBL Strategies](#))

**ONLINE: IFTF FORESIGHT AND DESIGN FUTURES:** Foresight is a skill, learn from the experts. Institute for the Future's [Foresight Essentials](#) and [Design Futures](#) live-online training. Leverage dynamic facilitation and years of experience to equip you with the foundation and tools needed to bring your foresight practice to the next level. Be sure to [register](#). (POC: [Neela Lazkani](#))

## Admin & Announcements

**WEBINAR ALERT: KARA CUNZEMAN – DISCUSSES SPACE POLICY:** Join FFCOI and USSS on Thursday, October 22, from 10:00 – 11:30am (EST) as we host [Kara Cunzeman](#), Senior Project Leader for Strategic Foresight, Center for Space Policy and Strategy at the Aerospace Company. Ms. Cunzeman will discuss her experience in cultivating a formalized approach to futures thinking at Aerospace Company to proactively shape the future through innovative approaches across strategy, acquisition, science and technology portfolio management, policy, and operation. Those wishing to join will need to RSVP via our website by October 16<sup>th</sup>. Please don't hesitate to contact [FFCOI leadership](#) if you have any questions or want to suggest speakers. Send us an [email](#) or a message on [LinkedIn](#). (POCs: [Sharaelle A. Grzesiak](#), [Robin Champ](#), [Eric Popiel](#), and [Joe Greenblott](#)).