



EMERGING TRENDS

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OUR NEXT MEETING

January 19, 2023

Happenings

UNCERTAINTY AND FORESIGHT GUIDE: As practitioners, we recognize that greater uncertainty means an increased need for foresight as it offers a structured approach to analyze and prepare for uncertainty. While we have seen an increased interest, the list of potential disruptors is fairly daunting—long-term impacts of the pandemic, economic cycles and inflation, climate issues, policy-making, consumer attitudes, societal shifts, supply chain restructuring, and geopolitics. Unfortunately, we have not seen associated changes in planning behavior. This [guide may help you communicate to leaders the value of Foresight](#). (POC: Maria Bothwell)

STRATEGIC FORESIGHT 101: GSA's Center of Excellence (CoE) Innovation Adoption (IA) practice created this [resource to help orient you to strategic foresight and design futures methods](#) to better anticipate risk and prepare for the future. In this guide you will find useful examples of methods and their feasibility. (POC: Jeannette Bruno)

IFTF FORESIGHT ESSENTIALS (Nov 21-Dec 15, 2022): Registration is open for UH's 5 day in-person Foresight boot camp. The seminar offers a hands-on approach to foresight, guiding participants through a project using UH's Framework Foresight process, with theory, exercises, and discussions. Participants receive a Professional Certificate in Foresight. Students can obtain a separate Certificate of Achievement by completing a post-program project, which qualifies as one criterion for membership to the Association of Professional Futurists. Class runs Jan 9-13 in Houston, TX. (POC: April L Koury)

KEDGE FORESIGHT TOOL-BASED COURSE – LIVE-ONLINE: The Futures School (TFS) Activations in Natural Foresight® program, learners engage in 12, 90-minute labs across 6 months that deep-dive into Natural Foresight® tools driving impact in strategy, innovation, change, and personal development. Participants also contribute to a global trend data management platform to fuel their personal and professional futures intelligence. The next session starts 2/1/23 at 3 pm (EST). Check out our [website](#) for more information, and [apply](#) by Jan 17. (POC: Nicole Baker)

RECEIVE FUNDING FROM AIR FORCE CREDENTIALING OPPORTUNITIES ONLINE (COOL) FOR STRATEGY CERTIFICATION: This program is available to all RegAF, USSF, AFRES, and ANG enlisted members on Title 10 or Title 32 (502F) active duty orders. You can get a maximum of \$4,500 in benefits during your career to earn Strategic Planning and Management professional certifications and credentials from the International Association for Strategy Professionals (IASP). The Mastering Strategy: Strategic Management Performance System Certification Program (SMPS), in association with the George Washington University's Center for Excellence in Public Leadership Continuing Professional Education program for military members seeking strategy management certification and credentials. (POC: Catherine Murillo)

Admin & Announcements

NEXT MEETING: We are taking the month of December off with webinars. However, we are gearing up for a great 2023 line up. Hope you can join us on January 19th, 2023, as we kick off the year with Toffler Associates who will be discussing A Framework for Navigating Climate Change Complexity. **Be sure to RSVP at [FFCoI.org](#) by 1/13/2023.**

CONNECT: Be sure to stay connected to learn more about FFCOI. Check out our website ([FFCoI.org](#)) and follow our social media platforms on [LinkedIn](#) and [Twitter](#) to get the latest news and happenings. As always, we welcome ideas for future speakers and content. Send us an [email](#) or a message on [LinkedIn](#). (POCs: Sharaelle A. Grzesiak, Robin Champ, & Eric Popiel).