

**EMERGING TRENDS**

Fairness & Equality

Smart Cities

Electrical Vehicles

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**OUR NEXT MEETING**

February 9, 2023

Happenings

U.S. GOVERNMENT INTERAGENCY FORESIGHT SYMPOSIUM: Please mark your calendars for the 19-20 April, 2023 U.S. Government Foresight Symposium hosted by Air Force Futures in partnership with the FFCoI. The two-day event will be held in the BRICC in Arlington, VA, and will feature a series of speakers, panels, and workshops. The workshop's two tracks will introduce foresight concepts and methods to newcomers, and seek to improve knowledge, skills, abilities, and coordination of practitioners. Space is limited. [Be sure to register soon!](#)

REPORT: STRATEGY MAPPING- IBM: The IBM Center for The Business of Government has [released a new report](#) on the value and uses of strategy mapping. Strategy mapping is a boundary-crossing process designed to create direction, alignment, and commitment across agencies and among independent organizations at the scale of the challenge or issue to be addressed. It is a technique for creating shared meaning through participation and dialogue and helps users visualize the cause-and-effect chains in a system and the actions needed to change the system. It can be seen as a useful bridge between strategic foresight and strategic planning. (POC: [John Bryson](#))

NAVIGATING FUTURE CLIMATE IMPACTS REQUIRES FORESIGHT TODAY: A majority--56%--of FFCOI's audience shared that their agencies have moved beyond basic preparations and are either planning for the future or executing on a long-range climate plan. But what can we expect to see outside government? [These six future-focused insights are from Toffler Associates' Experts in Residence.](#) (POCs: [Maria Bothwell](#) and [Dan Fukushima](#))

IASP 2023 GLOBAL CONFERENCE AGENDA ANNOUNCED: The International Association for Strategy Professionals (IASP) is hosting their [Global Conference May 22-24 in Atlanta, Georgia.](#) This year's theme is "*Strategy Through a Creative & Inclusive Lens.*" The conference is focused on how organizations are meeting current challenges, from the pandemic to the evolving changes that we are seeing from de-globalization, geo-politics, AI, environmental and climate change, DEI, and many others. Early Bird rates available through February 28. (POC: [IASP Global Conference](#))

HOW TO USE CHAT-GPT FOR STRATEGIC FORESIGHT: LIMITATIONS, POSSIBILITIES AND WORKAROUNDS: If you have spent the last few weeks testing out ChatGPT, the AI chatbot that has turned everyone on social media into a futurist, you might be impressed. Is ChatGPT capable of performing the job of a strategic foresight practitioner? After taking ChatGPT on a test run, the short answer is no (at least not yet), but it can be helpful. So how might foresight practitioners use ChatGPT in their work going forward many options to consider such as: driver analysis, scenario development, and identification of opportunities and threats. (POC: [IFTF Newsletter](#))

Admin & Announcements

NEXT MEETING: Be sure to join us at 11am (ET) on February 9th, 2023, as we host Dr. Matthew Hull, Research Professor and Director, Nanoscale Characterization and Fabrication Laboratory at Virginia Tech and Founder/President of NanoSafe, Inc. who will discuss with us *Nanotechnology: The Good, the Bad, and the "Dirty."* **Be sure to RSVP at [FFCoI.org](#) by 2/3/2023.**

CONNECT: Be sure to stay connected to learn more about FFCOI. Check out our website ([FFCoI.org](#)) and follow our social media platforms on [LinkedIn](#) and [Twitter](#) to get the latest news and happenings. As always, we welcome ideas for future speakers and content. Send us an [email](#) or a message on [LinkedIn](#). (POCs: [Sharaelle A. Grzesiak](#), [Robin Champ](#), & [Eric Popiel](#)).